GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2017

GMT Constitutional Area 7

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

Clubs

RESULTS FOR 2016-2017

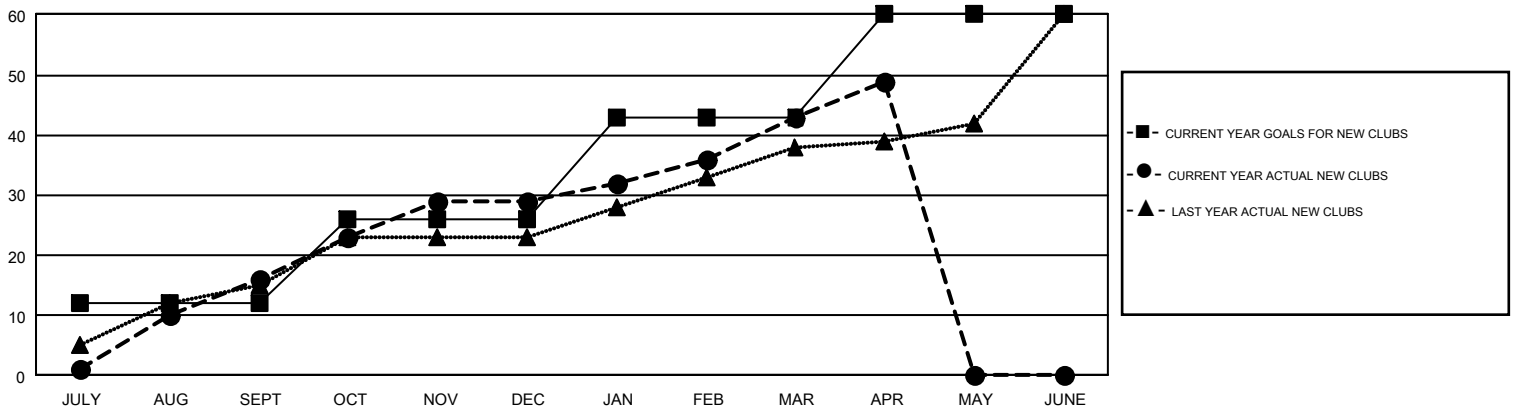
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	16	8
OCT/NOV/DEC	14	13	14
JAN/FEB/MAR	17	14	6
APR/MAY/JUNE	17	6	1

Members

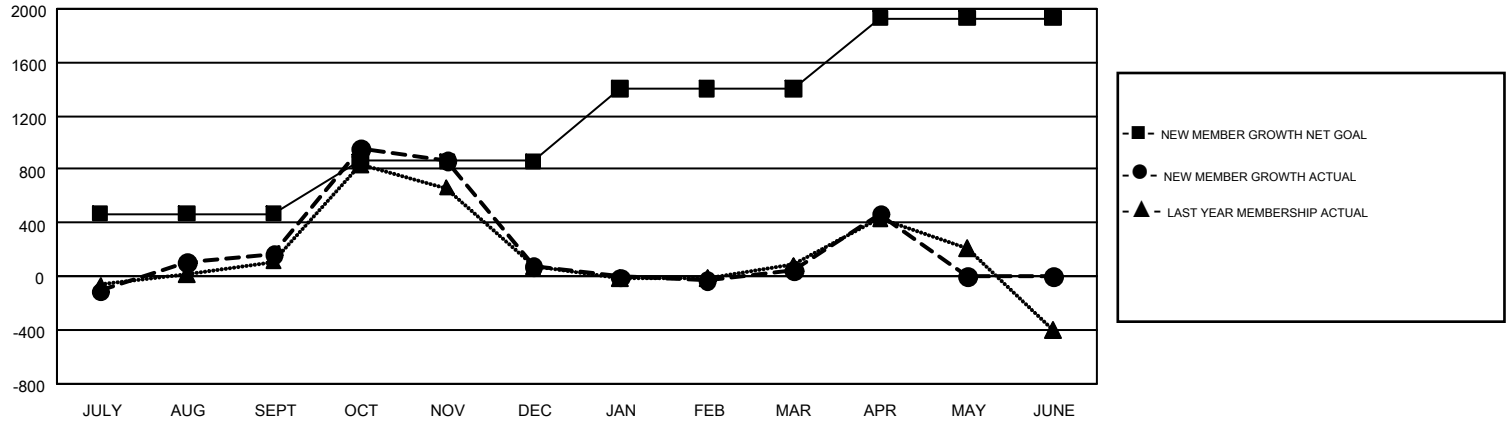
RESULTS FOR 2016-2017

QUARTER	NEW MEMBER GROWTH NET GOAL (not reinstated or transfers)	NEW MEMBER GROWTH ACTUAL (not reinstated or transfers)	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	471	1,654	1,488
OCT/NOV/DEC	390	1,832	1,923
JAN/FEB/MAR	542	1,232	1,261
APR/MAY/JUNE	530	882	457

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 29

1,228 CLUBS OF 1,937 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE	29,060 (63.35%)
FEMALE	16,811 (36.65%)

DROPPED MEMBERS

DECEASED	428
CLUB CANCELLED	189
OTHER	4,510
TOTAL	5,127

CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

TOTAL FAMILY UNIT MEMBERS	7,481
FAMILY MEMBERS PAYING HALF DUES	3,867

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